

WPNY 201 Humboldt Street Rochester, NY 14610

Mundy Katowitz Media 1322 G Street Southeast Washington, DC 20003

Contract # 1458138

Schedule Dates 11/02/16-11/07/16

Advertiser Kim Myers/Congress D 22/Democrat/NY (83452)

Agency Mundy Katowitz Media (10727) Product Political - US Congress (1076)

Brand 694/724/4689 (571963)

Salesperson Millennium - New York, New York (1406)

Sales Office Millennium - New York **Buyer Name** Janet, Katowitz,

Phone/Fax

Comments

Date:

Accepted-Station:

CPE 694/724/4689 **Account Types** National/Political Billing Type Standard

Candidate Separation: 30

Date Entered 11/01/16 **Last Modified** 11/01/16 Julie Orilio **Entered By**

No CO-OP ECR25346087 Headline #

Demo

Order Type Normal

Comments:

Date:

Package Deal

Commission % 15.00 Commission \$46.50 **Net Total** \$263.50

Sales Tax

Utica (WPNY) By Broadcast Month Spots Rate Nov. 2016 25 \$310.00 Grand Total: 25 \$310.00

	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	MO	Ιu	We	Th F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entere
1.0 N	lormal Line / SPOT	11/02/16-11/02/16	3	:30	7:30P- 8P (EST)	1			х				1	\$15.00	\$15.00	Utica (WPNY)	Family Feud	11/1/16
2.0 N	lormal Line / SPOT	11/03/16-11/03/16	3	:30	7:30P- 8P (EST)	1				Х			1	\$15.00	\$15.00	Utica (WPNY)	Family Feud	11/1/16
3.0 N	lormal Line / SPOT	11/04/16-11/04/16	3	:30	7:30P- 8P (EST)	1				Х			1	\$15.00	\$15.00	Utica (WPNY)	Family Feud	11/1/16
4.0 N	lormal Line / SPOT	11/07/16-11/07/16	3	:30	7:30P- 8P (EST)	1	Х						1	\$15.00	\$15.00	Utica (WPNY)	Family Feud	11/1/1
5.0 N	lormal Line / SPOT	11/04/16-11/04/16	3	:30	9P- 10P (EST)	1				Х			1	\$20.00	\$20.00	Utica (WPNY)	American Ninja Warrior	11/1/1
6.0 N	lormal Line / SPOT	11/07/16-11/07/16	3	:30	9P- 10P (EST)	1	Х						1	\$20.00	\$20.00	Utica (WPNY)	Law & Order: SVU-MYNET2	11/1/1
7.0 N	lormal Line / SPOT	11/07/16-11/07/16	3	:30	8P- 9P (EST)	1	Х						1	\$20.00	\$20.00	Utica (WPNY)	Law & Order: SVU-MYNET1	11/1/1
8.0 N	lormal Line / SPOT	11/05/16-11/05/16	3	:30	8P- 9P (EST)	1					Х		1	\$20.00	\$20.00	Utica (WPNY)	Bones	11/1/1
9.0 N	lormal Line / SPOT	11/03/16-11/03/16	3	:30	8P- 9P (EST)	1				Х			1	\$20.00	\$20.00	Utica (WPNY)	X-Files	11/1/1
10.0 N	lormal Line / SPOT	11/02/16-11/02/16	3	:30	5P- 6P (EST)	1			Х				1	\$5.00	\$5.00	Utica (WPNY)	Judge Mathis	11/1/1
11.0 N	lormal Line / SPOT	11/03/16-11/03/16	3	:30	5P- 6P (EST)	1				Х			1	\$5.00	\$5.00	Utica (WPNY)	Judge Mathis	11/1/1
12.0 N	lormal Line / SPOT	11/04/16-11/04/16	3	:30	5P- 6P (EST)	1				Х			1	\$5.00	\$5.00	Utica (WPNY)	Judge Mathis	11/1/1
13.0 N	lormal Line / SPOT	11/07/16-11/07/16	3	:30	5P- 6P (EST)	1	Х						1	\$5.00	\$5.00	Utica (WPNY)	Judge Mathis	11/1/1

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Accepted-Agency/Advertiser:



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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu We	Th F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	11/04/16-11/04/16	3	:30	8P- 9P (EST)	1			x			1	\$20.00	\$20.00	Utica (WPNY)	American Ninja Warrior	11/1/16
15.0	Normal Line / SPOT	11/02/16-11/02/16	3	:30	6P- 7P (EST)	1		Х				1	\$5.00	\$5.00	Utica (WPNY)	People's Court	11/1/16
16.0	Normal Line / SPOT	11/03/16-11/03/16	3	:30	6P- 7P (EST)	1			Х			1	\$5.00	\$5.00	Utica (WPNY)	People's Court	11/1/16
17.0	Normal Line / SPOT	11/04/16-11/04/16	3	:30	6P- 7P (EST)	1			X			1	\$5.00	\$5.00	Utica (WPNY)	People's Court	11/1/16
18.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	6P- 7P (EST)	1	. X					1	\$5.00	\$5.00	Utica (WPNY)	People's Court	11/1/16
19.0	Normal Line / SPOT	11/05/16-11/05/16	3	:30	11A- 12P (EST)	1				Х		1	\$10.00	\$10.00	Utica (WPNY)	Entertainers	11/1/16
20.0	Normal Line / SPOT	11/06/16-11/06/16	3	:30	6A- 6:30A (EST)	1					Х	1	\$5.00	\$5.00	Utica (WPNY)	Raymond	11/1/16
21.0	Normal Line / SPOT	11/03/16-11/03/16	3	:30	7P- 7:30P (EST)	1			Х			1	\$15.00	\$15.00	Utica (WPNY)	Eyewitness News at 6 Replay	11/1/16
22.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	7P- 7:30P (EST)	1	. X					1	\$15.00	\$15.00	Utica (WPNY)	Eyewitness News at 6 Replay	11/1/16
23.0	Normal Line / SPOT	11/06/16-11/06/16	3	:30	8P- 9P (EST)	1					Х	1	\$20.00	\$20.00	Utica (WPNY)	The Good Wife	11/1/16
24.0	Normal Line / SPOT	11/06/16-11/06/16	3	:30	9P- 10P (EST)	1					Х	1	\$20.00	\$20.00	Utica (WPNY)	The Closer	11/1/16
25.0	Normal Line / SPOT	11/06/16-11/06/16	3	:30	10P- 11P (EST)	1					Х	1	\$5.00	\$5.00	Utica (WPNY)	Rizzoli & Isles	11/1/16
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Accepted-Agency/Advertiser:

		CONFIDMATION	CONTRACT										
	CONFIRMATION CONTRACT												
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:									
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